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Press release

New top leadership seminar for managers, to motivate and influence people beyond borders and cultures

On 26 of March, at Hotel Esplanade, Williams & Partner has organized for its clients a new leadership seminar entitled Leading Change, held by Mr. Trevor Smith. The seminar has been carefully designed for line managers, team leaders, entrepreneurs, to keep up with the never ending change in the work environment and market opportunities.

Some of the main topics of the seminar are: value base leadership, intercultural communication and leading change. "One of the reasons why we choose this topic was to support our clients to keep up with the market trends and help them assess their motivations, their leadership behavior and fit it into a multicultural environment. In the Czech Business market now, most of multinational companies have their CEE headquarters in Prague, which means a multicultural management team, working on more than one European market. Leaving aside the language barrier, the communication at a managerial level needs to be clear and effective in order to influence people beyond borders or cultures to achieve their goals, says Mr. Joerg Keplinger, Managing Director of Williams & Partner.

Mr. Trevor Smith, the speaker of the event is an experienced international trainer, who has been delivering training and personnel development programs for over 15 years, working for companies such as DHL, Deutsche Bank, Dell, Siemens and other market leaders from the international arena. His 5 year expertise on the Czech market, as a leadership trainer and owner of Vision Training & Consulting, enables him to make an accurate assessment regarding Czech leadership style. He believes that "although top managers and leaders often have great education from expensive MBA programs, they sometimes have difficulty to find their own leadership style that fits their character and values, are afraid to take chances and stand up and take full responsibility."

Williams & Partner organizes for its clients, twice a year, top leadership seminars held by internationally recognized trainers, which cover latest market trends and the highest quality of management consultancy.

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