

## Press release

### FOR IMMEDIATE RELEASE

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### European Standardization of Recruitment Services

On Monday, 28 January 2008, at CEN Headquarters in Brussels, was held a European Seminar entitled “Business to Business recruitment services in a European standardization context”. The goal of this seminar was to bring together representatives of European recruitment services in order to improve and develop their activities.

Among the participants to the seminar we name the European Commission, AFNOR – The French Association for Normalization, NEN – Nederland’s Institute for Normalization, BSI – British Standards Institution, REC – The Recruitment and Employment Confederation and representatives from private employment agencies such as Manpower, Michael Page, Page Personnel.

The Czech Normalization Institute - CNI, was represented by Mr. Joerg Keplinger, managing director of Williams & Partner s.r.o., one of the main HR consulting and recruiting companies active in CEE. “I believe it is a great initiative that comes in the right time. Central Eastern market including Czech Republic has registered a boom in the recruiting sector, in the sense that the market is saturated with companies that provide such services but little concern has been shown for the quality of services and the dedication to business ethics. If this project will succeed, it will serve as European guideline for recruiting companies” sais Mr. Keplinger.

Main interests of this project are to define quality standards and transparency of services for the clients, equality of treatment for candidates and best practices-common reference for service providers. For more information on the above mentioned seminar please contact Mr. Keplinger by mail [keplinger@wnp.com](mailto:keplinger@wnp.com) or telephone at +420 222 550 070.

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