



Dana Sebkova

Human Resources Manager Coca-Cola HBC Česká republika, spol. s r.o.

Dana studied University of Biochemical and Food Chemistry (Vysoká škola chemicko-technologická, fakulta potravinářské a biochemické technologie) in Prague.

Before joining Coca-Cola HBC, she worked in different function in the production (as Shift Leader and Production Manager) in the Finance (as Controlling Manager, Finance Manager, Accounting Manager).

Dana joined Coca-Cola HBC from Schöller in 1999 as a Management Trainee. She worked in key departments as part of her trainee program and then became National Full Service Vending Manager.

In April 2002 Dana moved to finance to the position of Receivables and Pricing Manager.

In April 2005 (as a part of her development plan) she was appointed HR Manager Commercial CZ and Services CZ/SK with expanded responsibility for Learning and Development department.

In March 2006 she became a member of SAP Implementation Project and was responsible for Finance and Commercial Finance area, at the beginning as Business Process Expert, then as Business Process Leader responsible for whole CZ/SK implementation in Finance and Controlling area.

Starting June 2008, Dana holds the position of Country HR Manager for Czech Republic and Slovakia.